

City of Wylie Public Information Office MEDIA ADVISORY

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B&B Theatres Wylie 12 Opens April 26 With Red Carpet Ribbon Cutting

WHAT: The City of Wylie is excited to welcome B&B Theatres Wylie 12 at Woodbridge Center,

featuring one of the largest screens in the country at 70 feet wide. The 60,000 square foot theatre is also home to VIP Marquee Balcony Suites with call button food service and leather-

style, reserved, reclining seats—a Metroplex first.

The theatre meets the demands of Wylie's tremendous growth of 184% since 2000, providing

our 43,000 citizens and the Dallas area a premier entertainment option.

WHEN: Friday, April 26, 2013

5:45 pm Ribbon Cutting; 7 pm First Showtime

WHO: Excited Moviegoers, Wylie Residents, City Officials and B&B Theatre Executives

WHERE: B&B Theatres Wylie 12

711 Woodbridge Parkway Wylie, Texas 75098

INFORMATION:

www.bbtheatres.com

About Wylie -- Incorporated in 1887, the City of Wylie is located just 24 miles from downtown Dallas in Collin, Dallas and Rockwall Counties. Possessing an outstanding school district, a low crime rate, an ISO #1 rating and an expanding business climate, Wylie (population 43,000) is one of the fastest growing communities in the State of Texas with a 184% increase since 2000.